

GDP Soars in Third Quarter

There is nothing normal about the 2020 recession. Massive nationwide shutdowns of “non-essential” businesses caused real GDP to drop at a 31.4% annual rate in the second quarter, the biggest drop since the 1930s. However, as we expected, a V-shaped recovery is being traced out.

On October 29th, in ten days, we expect a report that says third quarter real GDP rebounded at a 33.4% annual rate.

We may make some minor adjustments to this forecast when new reports on business investment, inventories, and international trade are released, but the third quarter will still be one of the largest jumps in output the US has ever experienced.

It’s important to keep in mind that even this huge V-shaped bounce will leave Q3 real GDP 2.9% lower than it was a year ago. Without the shutdowns, the US would have grown 2.5% versus a year ago. This means the economy will be about 5.3% smaller than it would have been in the absence of COVID-19.

And even with above-trend growth in the year ahead (say 4.5%, annually), the fact that many industries remain highly restricted, while many businesses have declared bankruptcy, means that the 5.3% gap will take time to close. Without full re-opening, the economy will likely take until 2023 to get back to where it would have been otherwise. If we do re-open, and don’t shutdown again, it would happen faster.

That said, the sharp rebound in Q3 is a testament to the underlying strength of the US economy before the shutdowns happened, combined with the seemingly unlimited ingenuity of American people. Twenty years ago, without the technology we have today, there is no way the US could have rebounded as quickly as it did in the third quarter. Moreover, the US entered this government-mandated recession with the highest incomes and lowest poverty rate we have ever recorded.

Here’s how we calculate the good news of an annualized 33.4% rebound in real GDP for Q3:

Consumption: Car and light truck sales rose at a 246% annual rate in Q3 (not a typo!), while “real” (inflation-adjusted) retail sales outside the auto sector grew at a 49.8% annual rate. Spending on services also rebounded, but not quite as sharply. Much of service consumption is related to home occupancy, which didn’t drop in Q2 and so didn’t require a rebound in Q3. Also, limits remain on restaurants & bars, movie theaters, and other travel-related services. As a result, we estimate that real consumer spending on goods and services, combined, increased at a 38.9% annual rate, adding 26.1 points to the real GDP growth

rate (38.9 times the consumption share of GDP, which is 67%, equals 26.1).

Business Investment: Business investment in equipment rebounded sharply in Q3, while investment in intellectual property likely rebounded at a more moderate pace, and commercial construction continued to fall, the latter of which reflects little need for more office space or hotels. Combined, business investment looks like it grew at a 22.4% annual rate, which would add 3.1 points to real GDP growth. (22.5 times the 14% business investment share of GDP equals 3.1).

Home Building: Residential construction revived rapidly in Q3 and has much further to go, with renewed desire for more space in the suburbs and a housing shortage in many places around the country. We estimate growth at a 15% annual rate, which would add 0.6 points to the real GDP growth. (15 times the 4% residential construction share of GDP equals 0.6).

Government: It’s hard to translate growth in overall government spending into a GDP effect because when calculating GDP only direct government purchases of goods and services counts. Redistribution (borrowing from our kids to spend today) shows up in other categories. Our best guess is that government purchases, especially for healthcare and PPE rose quickly, just like in Q2. We estimate growth at a 10.7% annual rate, which would add 2.1 points to real GDP growth. (10.7 times the 20% government purchase share of GDP equals 2.1). Because GDP only accounts for spending “today,” there is no offset for the deficit and what we are spending from the “future.”

Trade: The trade deficit continued to grow in July and August as imports revived faster than exports. At present, we’re projecting that net exports will subtract an unusually large 3.1 points from real GDP growth in Q3, although data out next week on the trade deficit in September may alter this estimate, as well as our estimate for overall real GDP.

Inventories: Inventories likely continued to fall in Q3 but not nearly as fast as they did in Q2, adding around 4.6 points to the real GDP growth rate. Yes, we know it seems weird that inventories could keep falling but add to GDP, but that’s how the math works out. If inventories decline by less than they did during the previous quarter, that smaller negative ends up adding to (or subtracting less from) GDP growth.

Add it all up, and we get 33.4% annualized real GDP growth for the third quarter. We look for more growth in the quarters ahead, but nothing anywhere close to this pace.

Date/Time (CST)	U.S. Economic Data	Consensus	First Trust	Actual	Previous
10-20 / 7:30 am	Housing Starts – Sep	1.455 Mil	1.450 Mil		1.416 Mil
10-22 / 7:30 am	Initial Claims – Oct 17	865K	875K		898K
9:00 am	Existing Home Sales – Sep	6.300 Mil	6.300 Mil		6.000 Mil