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October Housing Starts

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- Housing starts increased 1.9% in October to a 1.372 million annual rate, beating the consensus expected 1.350 million. Starts are down 4.2% versus a year ago.
- The gain in October was due to both single-family and multi-unit starts. In the past year, single-family starts are up 13.1% while multi-unit starts are down 30.0%.
- Starts in October rose in the Midwest and West, but fell in the South and Northeast.
- New building permits rose 1.1% in October to a 1.487 million annual rate, beating the consensus expected 1.450 million. Compared to a year ago, permits for single-family homes are up 13.9% while permits for multi-unit homes are down 26.4%.

Implications: Housing starts rose slightly in October, as homebuilders continue to wrestle with all kinds of headwinds, crosswinds, and tailwinds. Looking at the big picture, during COVID, a combination of extremely low interest rates and pressure to work from home led to a big migration to the suburbs (and beyond) and high demand for single-family homes. Then the economy reopened, causing many people to flock back to cities, sparking a boom in apartment projects. Currently, the number of multiunit properties under construction is hovering near record levels, going back to 1970, when records began. Now it looks like the move back to the cities has petered out leaving a glut of apartments. Meanwhile, owners of existing homes are hesitant to list their properties and give up fixed sub-3% mortgage rates, so many prospective buyers have turned to new builds as their best option. This has created a huge gap in the data, with construction of single-family homes up 13.1% in the past year while multi-unit starts are down 30.0%. In other words, home building isn't falling off a cliff and this isn't a repeat of the prior housing bust. Looking at the details of today's report, both single-family and multi-unit starts contributed to the headline gain in October, although



Single-Family Housing Starts



starts were revised down modestly in prior months. Housing permits rose 1.1% in October, beating the consensus expectation, driven both by single-family and multi-units. Notably, single-family permits have risen every month since early this year, signaling that developers are finally finding their footing in what has been a challenging year of sales. While we don't see housing as a driver of economic growth in the near term, recent numbers are certainly not what you'd expect to see if there was a severe housing bust like the 2000s on the way, either.

Housing Starts	Monthly	Oct-23	Sep-23	Aug-23	3-mth	6-mth	Yr to Yr
SAAR, thousands	% Ch.	Level	Level	Level	moving avg	moving avg	% Change
Housing Starts	1.9%	1372	1346	1305	1341	1413	-4.2%
Northeast	-14.5%	71	83	128	94	97	-24.5%
Midwest	28.4%	244	190	160	198	199	5.2%
South	-6.8%	723	776	732	744	784	-8.1%
West	12.5%	334	297	285	305	332	4.7%
Single-Unit Starts	0.2%	970	968	948	962	969	13.1%
Multi-Unit Starts	6.3%	402	378	357	379	443	-30.0%
Building Permits	1.1%	1487	1471	1541	1500	1480	-4.4%
Single-Unit Permits	0.5%	968	963	948	960	939	13.9%

Source: U.S. Census Bureau

