

A Snapshot of U.S. Styles/Market Caps

Y-T-D Total Returns, Earnings Growth Rates & Price-to-Earnings (P/E) Ratios For U.S. Styles/Market Caps

Index	Y-T-D Total Returns	2018 EPS Growth Est.	2018 P/E Est.	2019 EPS Growth Est.	2019 P/E Est.	3-Year Avg. P/E
S&P 500 Growth	21.74%	11.05%	19.73	11.74%	17.66	22.54
S&P 500 Value	10.41%	10.67%	15.53	8.92%	14.26	17.01
S&P MidCap 400 Growth	14.71%	14.87%	20.75	11.07%	18.68	25.02
S&P MidCap 400 Value	7.53%	17.54%	16.68	10.25%	15.13	20.23
S&P SmallCap 600 Growth	11.17%	16.64%	21.04	11.73%	18.83	26.62
S&P SmallCap 600 Value	7.76%	23.51%	18.33	11.12%	16.50	23.85

Source: Bloomberg. Data as of 10/23/17. EPS growth and P/Es are consensus estimates. Past performance is no guarantee of future results.

View from the Observation Deck

1. Today's blog post is intended to expose potential opportunities within the growth and value styles of investing, as well as by market capitalization (market cap).
2. At any given time, the equities markets are likely being led up or down by one of the three market cap classifications (large-cap, mid-cap or small-cap). Often this leadership role can be held for a multi-year period.
3. From 1995-1999, large-cap stocks outperformed their mid- and small-cap counterparts by a sizable margin. From 2000-2012, mid- and small-caps outperformed large-caps by an even bigger margin.
4. From 12/31/12 through 10/23/17, small-cap stocks performed the best. The S&P 500, S&P MidCap 400 and the S&P SmallCap 600 Indices posted cumulative total returns of 98.90%, 92.52% and 103.11%, respectively.
5. Growth stocks have the edge year-to-date through 10/23/17 (see chart), with the S&P 500 Growth Index as the top performer. Value stocks outperformed growth stocks in each of the three respective market caps in 2016.
6. All six indices have 2018 and 2019 consensus estimated year-end P/E ratios below their respective three-year averages as of 10/23/17.

This chart is for illustrative purposes only and not indicative of any actual investment. The illustration excludes the effects of taxes and brokerage commissions and other expenses incurred when investing. Investors cannot invest directly in an index. There can be no assurance that any of the projections cited will occur. The S&P 500, S&P MidCap 400 and S&P SmallCap 600 indices are capitalization-weighted indices designed to measure large-capitalization, mid-capitalization and small-capitalization U.S. stock market performance. The Growth and Value sub-indices of the S&P 500, S&P MidCap 400 and S&P SmallCap 600 indices are designed to measure the performance of growth stocks and value stocks, respectively, within the S&P 500, S&P MidCap 400 and S&P SmallCap 600 indices.

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